Mission: Earth - How Impossible Foods Plans to Shift the Global Food System by Making Meat From Plants

SPEAKER

Patrick O. Brown is CEO and Founder of Impossible Foods, a company at the forefront of making nutritious and delicious meat and dairy products from plants to address the environmental impact of animal farming. He conceived the idea of Impossible Foods while on sabbatical at the Stanford University School of Medicine, where he was reflecting how he could use his training and experience to positively impact the world.

Pat pioneered the use of gene expression patterns to classify cancers and improve prediction of their clinical course. He is also a leader in making scientific and medical research results available to scientists, physicians and the public. He founded the Public Library of Science, which transformed the publishing industry by making scientific and medical research results freely available to the public.

Pat received his B.A., M.D. and Ph.D. in Biochemistry at the University of Chicago. He is a member of the National Academy of Sciences and the Institute of Medicine and recipient of the American Cancer Society Medal of Honour. He is also the co-founder of Lyrical Foods, Inc., maker of Kite Hill artisanal nut-milk-based cheeses and yogurts.

Join CEO and Founder Pat Brown of Impossible Foods, as he shares his founding story, and how the company is on track to eliminate the need for animals in the food system by 2035. In eliminating the need for animals in the food system, massive tracts of land can be returned to biodiversity. Food insecurity will be reduced. This is the easiest path to preserve our planet, without compromising quality of life.

Date: 7 March 2019
Time: 12.00 pm
Venue: Lecture Theatre 27
10 Lower Kent Ridge Road
Singapore 119076

PROGRAMME

12.00 pm: Registration
12.15 pm: Presentation by Mr Patrick O. Brown
1.00 pm: Q&A

Registration: